

Broadreach Achieves Microsoft GOLD partnership status

31 August 2009

Broadreach Services, Australian based service provider of visual communications and collaboration solutions, has achieved Gold Certified Partner status in the Microsoft Partner Program, the highest level of membership status. The Microsoft Gold Certified Partner Program recognises Broadreach's expertise with Microsoft technologies, including network infrastructure, unified communications voice, IM and presence and server installation and maintenance.

Having already achieved a Microsoft Unified Communications Solutions competency, Broadreach has demonstrated expertise in planning, deploying and managing end to end visual communications solutions.

Shaun Wormald, CEO of Broadreach said: "We have worked closely with Microsoft to achieve Gold Certified Partner status, meeting their rigorous requirements.

"This certification underlines Broadreach's commitment to our partnership with Microsoft."

Ben English, Head of Microsoft Practice at Broadreach explains: "As a Gold Certified Partner, Broadreach will have early access to the newest Microsoft technologies and products used in unified communications and will be specifically focusing on visual technologies, such as Microsoft OCS[®] 2R."

The Microsoft Partner Program was launched in October 2003. As a Microsoft partner, Broadreach designs, installs and manages Microsoft Unified Communications technologies. Gold Certified Partners represent the highest level of competence and expertise with Microsoft technologies and have the closest working relationship with Microsoft. Broadreach's approach ensures customers receive maximum value from their technology investment.

About Broadreach

Broadreach was founded in 2001 by a team of dedicated IT professionals with a vision to transform the way organisations communicate. Broadreach focuses on the delivery of high-quality, dynamic video and digital media communications. Broadreach enjoys working relationships with the world's best technology providers, including Microsoft, Cisco, Telstra and Radvision.

End

For further details:

Steve Kruise
GM – Sales and Marketing
Or:
Ben English
Head of Microsoft Practice

Broadreach Services
P + 61 (0) 2 8270 1000
www.broadreachservices.com