

TRANSFORMING THE WAY YOU DO BUSINESS



OUR COMPANY

Broadreach is a leader in providing Internet Protocol (IP) based conferencing and collaboration services and solutions.

Broadreach provides expert solutions in visual communications, collaboration and unified communications. Our excellent track record includes many large successful projects.

Broadreach was founded in 2001 by experienced IT professionals with a shared vision to enable organisations to communicate and collaborate better using new technologies.

We've grown rapidly based on our knowledge, hands-on customer focused approach, and delivery of solutions that dramatically improve the way our customers do business.

OUR FOCUS

Broadreach delivers value-led innovation for organisations across the three key technology areas of:

- Visual Communications (IP Video Conferencing, 3G Video, IP Streaming Media and Digital Signage)
- Collaboration (VoIP Solution Integration, Messaging Solutions, Scheduling, Web and Data collaboration and integration)
- Unified Communications (Secure IP based solutions for increasing productivity and customer service via messaging: voice, video, and Web conferencing)

OUR VALUES

We provide consulting, complete solution delivery, support and management for our customers.

Our focus is on 'paving the way' with comprehensive evaluation and testing of the latest technologies. This way your organisation can gain a competitive edge via early adoption, but do so in a safe, carefully managed environment.

At Broadreach, we aim to excel within our highly specialised, niche technology field. As a tightly knit team of professionals, our goal is this never ending pursuit of Mastery.

We take pride in our work, but we're always willing to learn more and constantly refine our skills. We never lose our focus on team work, customer value creation, excellent service and personal growth and development.

OUR ADVANTAGE

When you work with Broadreach, you'll notice we take the time to get to know your team and your business.

We are proud of our long standing relationships with some of Australia's leading organisations. In many cases, we have long ceased to be a service provider to customers, but are a 'business technology partner.'

The key difference is delivering custom tailored solutions which are designed to suit your environment with a focus on creating real business value and new efficiencies. We provide independent advice and the highest level of technical services.



CORPORATE MESSAGING VIA IP VIDEO / STREAMING / DIGITAL SIGNAGE

Capture live, stream live, and store your corporate visual communications and messaging. Important communications streamed live throughout your organisation. Record and archive content in an online library.

ENABLE DESKTOP VIDEO CONFERENCING ACROSS YOUR ORGANISATION

Video conferencing and multi-point visual communications to your organisation that utilise your existing investment network infrastructure. Meet face-to-face, share applications and invite additional attendees, both internally and externally. Seamlessly communicate with anyone at any time.

CHECK OUT 3G VIDEO APPLICATIONS

Combine the latest high-speed 3G wireless network capabilities with the availability of palm-held video terminals. Everything from participation TV, video streaming, video blog and interactive video helpdesks, to video enabled call centre applications that cover mobile banking.

Broadreach has been certified as a carbon-neutral company by the Carbon Neutral Institute, ensuring that all Broadreach business activity has zero impact to the environment.

BROADREACH CAN HELP YOUR COMPANY BECOME CARBON NEUTRAL

To be carbon neutral means finding new ways of approaching day-to-day business activities. Video conferencing and collaboration technologies reduce travel between locations and less travel means less harmful carbon impact. Organisations that deploy video conferencing and collaboration technologies will be credited with carbon offset considerations. Reduce your carbon footprint while also reducing air travel, commuting time and expenses.

BROADREACH SERVICES

Consulting Services

Broadreach has specialists to cover every aspect of Visual Communications to help your business make the best possible technical decisions.

Converged Technology Readiness Services

Even the very best solutions only perform as well as your technical infrastructure allows. We assess the capabilities and performance of your technical infrastructure.

Implementation Services

A structured approach to technical implementations to ensure results that minimise risk and maximise solution performance.

Technical Support Services

A customisable range of support packages that can be moulded to fit your business needs.

Solution Maintenance Services

Outsourcing maintenance services delivers numerous benefits to your business – including the fact that you'll have a dedicated team to rely on 24 x 7.

Managed Services

Broadreach can provide onsite or remote staff to permanently manage and monitor every aspect of your solution.

Hardware Replacement Services

With our hardware replacement services we provide predefined critical components within defined SLAs, so your business experiences minimal disruption.

Facilities Management Services

Facilities Management Services from Broadreach allows your executives to focus on their agenda without getting involved in the 'techie stuff.'

Research and Development Services

Our Research and Development department is able to seek, find and integrate solutions to best fit our customers' needs.

Live Video Broadcasting Services

Live video broadcasting services allow you to capture live, stream live, and store your corporate visual communications and messaging.

Technical Training Services

Broadreach can provide training courses at your site, in our lab environment, or at another location of your choice.



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